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**RIVERBANKS PARK COMMISSION**

**MEETING AGENDA**

**March 21, 2019**

This meeting is conducted in accordance with the spirit and intent of the Act 2727 of the amended 1978 – “The Freedom of Information Act” – adopted July 12, 1978 by the State of South Carolina.

Guest Presentation by Conservation Communication Manager, Milo Anderson: Earned Owned and Paid: The Importance of Social Media in our Marketing Mix.

1. **Call to Order**
2. **Reading of the Minutes**
3. **Chairman’s Remarks**
4. **Chief Finance Officers Report**
5. February 2019 Finance Report
6. **Chief Marketing Officer reporting for the President and CEO**
7. Animal Updates
8. Master Plan
9. NCAA Tournament
10. Farm Experience Update
11. Elephant/Rhino Update
12. Dinosaur Update